

DOMINICAN LEARNING RESOURCE CENTER
List of Newly Purchased Books on Master's Programmes in Business Administration

NO.	TITLE	AUTHOR	YEAR	CALL NUMBER	COPY
1	Modern business analytics : practical data science for decision making	Matt Taddy	c2023	MBA/CIR HD 30.23 T33 2023	1
2	Global logistics and supply chain management		c2023	MBA/CIR HD 38.5 G56 2023	1
3	The New customer experience management : why and how the companies of the future address their customers` needs proactively	Ivaylo Yorgov	c2023	MBA/CIR HF 5415.5 Y67 2023	1
4	Pricing with confidence : ten rules for increasing profits and staying ahead of inflation	Reed K. Holden	c2023	MBA/CIR HF 5416.5 H65 2023	1
5	Employee training and development	Raymond A. Noe	c2023	MBA/CIR HF 5549.5.T7 N64 202	1
6	Strategic portfolio management : in the multi-project and program organisation	Katy Angliss	c2023	MBA/CIR HG 4529.5 A54 2023	1
7	The Legal environment of business	Roger E. Meiners	c2023	MBA/CIR KF 1600 M45 2023	1
8	Educators as first responders : a teacher`s guide to adolescent development and mental health, Grades 6-12	Deborah Offner	c2023	MBA/CIR LB 3430 O44 2023	1
9	Operations and supply chain management : the core	F. Robert Jacobs	c2023	MBA/CIR TS 155 J33 2023	1
10	Sustaining lean : creating a culture of continuous improvement	Charles Protzman	c2023	MBA/CIR TS 155 P76 2023	1
11	Implementing lean : converting waste to profit	Charles Protzman	c2023	MBA/CIR TS 155 P76 2023	1
12	Assess and analyze : discovering the waste consuming your profits	Charles Protzman	c2023	MBA/CIR TS 155 P76 2023	1
13	Driven by intention : own your purpose, gain power, and pursue your passion as a woman at work	Michelle Gadsden-Williams	c2022	MBA/CIR HD 6054 W55 2022	1

14	The New rules of marketing & PR : how to use content marketing, podcasting, social media, AI, live video, and newsjacking to reach buyers directly	David Meerman Scott	c2022	MBA/CIR HF 5415.1265 S36 202	1
15	The Pricing model revolution : how pricing will change the way we sell and buy on and offline	Danilo Zatta	c2022	MBA/CIR HF 5416.5 Z38 2022	1
16	Show your worth : 8 intentional strategies for women to emerge as leaders at work	Shelmina B. Abji	c2022	MBA/CIR HQ 1161 A25 2022	1
17	Operations and supply chain management	David A. Collier	c2021	MBA/CIR TS 155 C65 2021	1
18	Econ macro 6: principles of macroeconomics	William A., eauthor. McEachern	c2019	MBA/CIR HB 172.5 M33 2019	1
19	3GE collection on business management : intreprenurship and small business management		c2019	MBA/CIR HB 615 T47 2019	1
20	Entrepreneurship :theory, process, practice	Donald F. Kuratko	c2019	MBA/CIR HB 615 .K87 2019	1
21	An introduction to management science : quantitative approaches to decision making	David Anderson	c2019	MBA/CIR HD 30.25 .A55 2019	1
22	Illustrated handbook of business research methods		c2019	MBA/CIR HD 30.4 I45 2019	1
23	3GE collection on business management: knowledge management		c2019	MBA/CIR HD30.2 T47 2019	1
24	Advertising, promotion and other aspects of integrated marketing communications	Terence A. Shimp	c2019	MBA/CIR HF 5415.123 .S55 2019	1
25	3GE collection on business management: business process management		c2019	MBA/CIR HF 5548.2 T47 2019	1
26	Human resource management	Angelo S. Denisi	c2019	MBA/CIR HF 5549 .D46 2019	1
27	Illustrated handbook of management of training and development		c2019	MBA/CIR HF 5549.5 I45 2019	1
28	illustrated handbook of advertising and sales management		c2019	MBA/CIR HF 5823 I45 2019	1
29	Marketing management	Greg W., eauthor. Marshall	c2019	MBA/CIR HF5415.13 .M356 201	1
30	Cfin6 :corporate finance	Scott, eauthor. Besley	c2019	MBA/CIR HG 4026 B47 2019	1
31	Illustrated hanbook of management information systems		c2019	MBA/CIR T 58.6 I45 2019	1

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